

AlexMorgan

data analyst

contact

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Country

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languages

english mother tongue
french working
proficiency

programming

♥ Python
SQL, R, JavaScript

education

2019–2021 **Masters** of Science, Statistics State University
Forecasting Demand Under Sparse Historical Data
Thesis on Bayesian hierarchical models for retail demand forecasting when only a few seasons of sales history exist.

2015–2019 **Bachelor** of Science, Mathematics State University
Minor in Computer Science

experience

Full Time

2021–Now **ACME CORP** Springfield, ST
Senior Data Analyst
Own demand forecasting for the retail division across 40+ product categories. Built the internal dashboard that replaced a spreadsheet process used by six regional teams.
Detailed achievements:

- Cut forecast error (MAPE) from 22% to 11% by moving from a moving-average baseline to a hierarchical Bayesian model
- Automated a weekly reporting pipeline, saving the team roughly 6 hours/week
- Presented forecasting methodology to the executive team quarterly

Part Time

2020–2021 **GLOBEX INC.** Remote
Data Analytics Intern
Supported the pricing team with ad hoc analysis and built a churn-prediction prototype in Python during a summer internship.

awards

2019 **Departmental Honors** School of Science, State University
Awarded to the top graduating student in the Mathematics department.

communication skills

2022 **Conference Talk** Regional Data Science Meetup
Presented the hierarchical forecasting approach used in production at Acme Corp.

interests

professional: forecasting, causal inference, data visualization, experimentation

personal: climbing, chess, baking, cycling