

FROM IDEA TO SHIPPED FEATURE IN ONE SPRINT

Jordan Ellis • Product Team • jordan.ellis@example.com



SCOPE IT SMALL

A SPRINT IS NOT A
DEADLINE — IT'S A
CONTAINER FOR ONE
CLEAR BET

- WRITE THE ONE-SENTENCE GOAL FIRST
- CUT ANYTHING THAT DOESN'T SERVE IT
- SHIP SOMETHING DEMOABLE BY FRIDAY

- SCOPE

• SCOPE • BUILD

• SCOPE • BUILD • DEMO

THE PLAN

Monday: lock the one-sentence goal.

Tuesday–Thursday: build against it, cut scope before cutting quality.

Friday: demo to the team, decide what ships next sprint.



THANK YOU

SOURCES

This deck's structure follows the `fancyslides` class documentation example (Pawel Lupkowski, LPPL-1.3a). Its content is original.